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(54) **SYSTEMS AND METHODS FOR ENABLING AND MANAGING ORDERING INFORMATION WITHIN A NETWORK**

(75) Inventors: **R. Sylvain Perrier**, Newmarket (CA); **Russell Harper**, Toronto (CA); **Robin Harrison**, East Mount Alberta (CA); **Michael Fedorov**, Richmond Hill (CA); **Jiang Zhao**, Scarborough (CA); **Denys Montuzenko**, Mississauga (CA); **Robert Segal**, Toronto (CA); **Harold Springer**, Toronto (CA); **Jeremy List**, Newmarket (CA); **Lucy List**, Newmarket (CA)

(73) Assignee: **MERCATUS TECHNOLOGIES INC.**, Toronto, Ontario (CA)

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See application file for complete search history.

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*Primary Examiner* — Adam Levine

(74) *Attorney, Agent, or Firm* — Kristjan Spence; Perry + Currier Inc.

(57) **ABSTRACT**

Systems, methods, and computer-readable mediums, consistent with principles of some embodiments of the present invention provide for remote ordering of goods within a shopping establishment including enabling selection between a plurality of counter services, receiving information relating to the selected counter service, enabling customization of the order for the selected counter service, transmitting the selection information, customization information and order identifying information to one of a plurality of remote devices to be fulfilled, and receiving completion data from the one of the plurality of remotes devices when the order is fulfilled.

**8 Claims, 14 Drawing Sheets**

